

EMMA MACLAUGHLIN-BARCK

EDUCATION

UNIVERSITY OF WISCONSIN-MADISON – MADISON, WI
SEPTEMBER 2022-MAY 2026, SCHOOL OF HUMAN
ECOLOGY

- Bachelor of Science in Textiles and Fashion Design, Spanish; 4.0 GPA
- Certificate in Sustainability

WORK EXPERIENCE

LANDS' END – DODGEVILLE, WI
GLOBAL SOURCING AND PRODUCT DEVELOPMENT
INTERN – MAY 2025-AUGUST 2025

- Managed vendor communications for pattern files, and sample tracking, across multiple product categories
- Supported denim wash development, reviewing with cross-functional teams to refine styles and ensure quality standards
- Conducted countercosting analysis for 3 potential vendors to assess cost efficiency and viability
- Proposed new in-office wash development work area to improve workflow; presented to the Senior Director of Global Sourcing
- Served as Team Captain for intern group's final business strategy project; presented to over 100 company executives and leaders

MADEWELL – MADISON, WI
TEMP. ASSISTANT MANAGER, OCTOBER 2023-PRESENT

- Greet customers with genuine interest and positivity to build an inclusive store environment
- Present customers with product and brand knowledge to encourage returning clients
- Prepare and pack online orders, process new product, and maintain back-of-house organization
- Drive profitability and customer loyalty by leading sales teams, elevating service standards, and fostering a collaborative, high-performance store culture
- Support store leadership in operations and visual/functional execution while coaching other team members to exceed goals

LARSON CONSTRUCTION CO., INC. (LCCI) – CHIPPEWA
FALLS, WI

MARKETING & ADMINISTRATIVE INTERN, MARCH
2021-JUNE 2025

- Created and implemented DEI initiative: completion of DEI course, collect metrics, draft annual report
- Published and maintained LinkedIn and Facebook profiles on a daily basis
- Corporate logo and merchandising design
- Utilized Wix software to build a company webpage

COMMUNITY INVOLVEMENT

SENIOR THESIS EXHIBITION
CURATORIAL TEAM MEMBER, JANUARY 2026-PRESENT

- Analyzed 15 individual collections to determine common themes, and propose curatorial concepts and titles
- Wrote 2 curated exhibition descriptions for social media marketing and gallery wall text

CENTER FOR DESIGN AND MATERIAL CULTURE
WORKSHOP LEADER, FEBRUARY 2025

- Individually consulted with 8 attendees to determine suitable mending strategies
- Demonstrated and provided feedback on techniques
- Lectured on material selection and applications

SKILLS

Adobe Creative Suite	Time management
G-Suite	Creative problem-solving
Microsoft 365	Organization
Centric PLM system	Communication
Pointcarré	Textile design
Point of Sales systems	Retail customer service